

Private Label Coffee



Why Private Label?

Businesses become successful by building their brand. We become successful by building your brand.

Your business brand is the vehicle that creates an emotional bond with your customer. Good or bad! In today's competitive world, a compelling brand is critical to promote your identity and bring your customers back again and again. Without differentiation you risk being lost in the crowd. When your brand is tied to an exceptional underlying product, you have the basis to create a track record of solid business growth that can't easily be tumbled.

When you choose a roaster to provide private labeled coffee to promote your brand, choose one with a proven record of excellence. Our fresh roasted specialty coffee has generated hundreds of thousands of testimonials from passionate customers.

Our state-of-the-art digital color label printer produces photo-quality customized private labels on demand in short runs.

When you choose Specialty Java Inc. as your roaster, you are guaranteed to have the support of a company to help you succeed, whose mission is to exceed your expectations. Specialty Java Inc. is a member of the Specialty Coffee Association of America, the Roaster's Guild, Rainforest Alliance and is a Fair Trade Certified Roastery. Each of our roasting plants are USDA Certified Organic facilities.

Private Label Packaging

Our three roasting facilities have a variety of packaging and label options available in each system. Your opening order size and specific packaging requirements will determine which system is used. Please note packaging options vary by plant.

Micro Roastery

We offer attractive 12 oz. retail bags in 8 unit CasePaks or in 5 lb Bulk Bags. All our Specialty Java Brand offerings are available for private label production. Our Standard Wholesale Account provides free private labeling and free shipping. Our 5-Day Wholesale Account provides free private labeling and does not include free shipping, but offers far lower pricing. You get free private labeling on both the front and back of each package. Choose from over 20 different color bags for 12 oz. fill weights featuring, quad seal, corner seal and stand up pouch bag options. Each bag is hand-filled, heat-sealed, and a one-way degassing valve.

Standard Wholesale Account orders have a 25 lb minimum. (Any combo of CasePaks or Bulk Bags)

5-Day Wholesale Account orders have a 60 lb minimum. (Any combo of CasePaks or Bulk Bags).

Immediate Order In-Stock Bags

- 4 Corner Quad Seal: Black with clear reseal tape or tin-ties. (12 oz. fill)
- Stand Up Pouch: Black/clear or gold/clear with zip-lock. (12 oz. fill)
- Black/clear stand-up pouch with zip-lock. (5 lb. fill)

Advance Order Bags

- 4 Corner Quad Seal: Gold, Green, Tan, Red, and Kraft (12 oz. fill)
- Side gusseted: Black, Blue, Copper, Gold, Green, Harvest Gold, Kraft, Lime Green, Maroon, Matte Silver, Navy, Orange, Turquoise, Purple, Red, Silver, Tan, and White (12 oz. fill).
- Closure options include clear reseal tape or tin-ties (Black, White, Gold, Silver, and Red).

Advance Order Bags require an additional 14 day lead time. We offer an optional \$150 refundable deposit to regularly stock your specified color bag to avoid the additional lead times.

Custom Pre-Printed Bags: For custom pre-printed bags, we recommend Roastar.com for short-run custom printed bag production. Once produced, we can stock your custom bags in-house for your private label orders.

Shelf-Life: Standard packaging provides freshness up to 180 days.

Mid/Large Tier Roasteries

We offer a wide variety of packaging options including stand-up pouches, quad-seal, foil-gusseted, portion packs, filter packs, tube packaging, single serve cups and pods.

Each private label order has a minimums from 100 to 400 lbs per SKU, depending on packaging needs.

Our large production facility is well suited for very large grocery or other big-box retail outlets. Prices are on a quote basis depending on your coffee choices, packaging and labeling. We offer quad-seal, foil-gusseted, k-cup compatible single-serve and portions packs.

Our high-speed packaging system utilizes state-of-the-art packaging technology to manufacture the coffee bags in real-time using pre-printed, black or white bag roll stock. We apply pre-printed roll stock labels during this process in real-time. This packaging technology is considered a leader in the entire coffee industry.

The ICA packaging system removes oxygen (the enemy of coffee) leaving only the earth's naturally occurring nitrogen. This system allows fresh roasted coffee to be packaged immediately after roasting, unlike competitors large volume systems. Our O2 readings are well under 1% with industry average of between 4 and 5%.

Our fractional packaging includes portion packs, filter packs, single-serve pods and tube fills. Portion or filter packs weights are variable and we can package to your net weight specifications. Our gold or silver foil packaging comes with free private labeling using a black-only thermal printing system.

Shelf-Life: Standard retail (10 oz, 12 oz. etc.) packaging provides freshness up to up to 1 year.

Shelf-Life: K-cup compatible single-serve and fractional packaging uses extended freshness packaging providing freshness up to 1 year.

Shelf-Life: All packaging uses extended freshness packaging providing freshness up to 1 year.